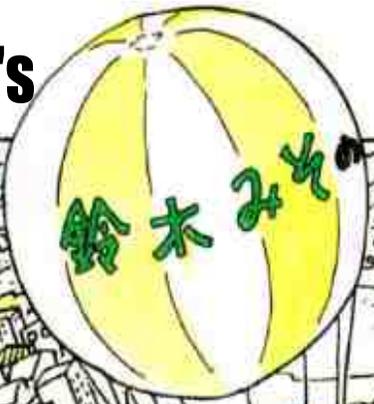


For some reason, this episode will be presented in the style of NHK Educational TV.



# あなたおちる

## 8 広報で

# はたらくおちさん

の巻

This Week's Episode:  
**A GROWN-UP  
WHO WORKS IN  
GAME  
PUBLICITY**



Wow, what a big building!

This is where games are made.

Yep, that's right.

Grown-ups do all kinds of work here.

But this company grew to its size just in the last 4 or 5 years.

Ah, so that's why the building looks new.

I'm sure by now you've noticed the educational style we're aiming for. So, let's continue...



Wow, there are TVs on every desk!

But, hey, how come there's nobody around?

That's because this is the developers' room. They are active only at night.

Yeah, just like the Galapagos lizard.



Ahh, here's one hiding in the shadows right now.

Nope, he's not a developer.

This man is actually the focus of today's show: a grown-up who works as a publicist.\*

That's not what I said.

\*"kouchou" in Japanese

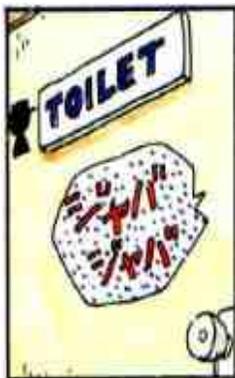
Publici... What's that?

It's a person who promotes his company's games.

Time to get up!

This room is popular because it has a mattress and blanket. Everyone uses it.

It's like being inside a U-Boat, eh?



Ugh! He's washing his hair - in here!?

Yep, a "canpoo,"\* you could say.

ACK!!

\*The Japanese pun is about this bad.



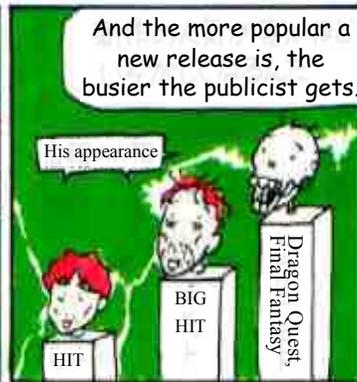
BARF!!  
BAARF!

This is the puking-while-brushing that comes after a night out drinking.

Then we have the space heater / hair dryer.

This really bothers everyone, but because they feel sorry for him, nobody says anything.

It's tough being an adult!



This guy lives just like those professional gamers we looked at in another show, doesn't he?

Yes, I'm glad you noticed that.

But that doesn't mean publicists are always this busy.

It's only that right now is the time just before a new release.

And the more popular a new release is, the busier the publicist gets.

In the daytime, he's very busy greeting clients and making calls.



At night, he checks the manuscripts from magazines.

Wow! A mountain of faxes!

Ah, this one's from Famicom Tsushin!

This one's from Famicom Magazine.

There's even Hippon and Marukatsu!

All the magazines are here.

Well, of course!

Heh, they even get faxes from F\*micom Champi\*r!

NO THEY DON'T!!  
Not any more!

\*Famicom Champion magazine had gone out of business by this time.



Huh?

What's that fax machine for?

Ah, that one... It's for the more minor games - the less popular ones.

You mean, shitty games?

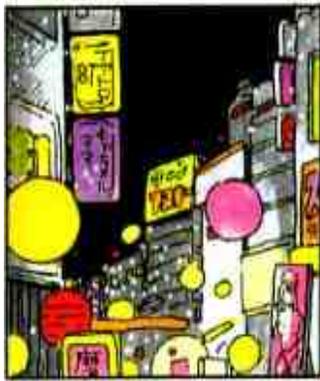
If you understand, you don't need to ask me!

Just one fax... It's from Famicom Magazine...

Game magazines sure are a tough business!

More than you realize...





What's this place?

It's a nightspot in the world of adults.



Publicists also have work to do here??

This is the sweet part of the job...



It's called "entertaining clients."



Alright, to begin with... Cheers!

Cheers!



OK, drink up!

Could you pour for me, sweetie?



And then a plate of your best sushi.

We requested "Silver Love". Did you put it in?



My heart... Would go that far...

Woo! Woo!



This is work??

What's important is building up a relationship.



Newly-established companies especially need to do this.



Yeah! I'd love to throw a party like this in Kyoto, with geishas all around!

Hey, get back in character!



Yeah, but eating and drinking on the company's money sounds great!

You're only looking on the surface.



Take a look for yourself.



It's medicine for indigestion.



All this is really hard on the digestive system, so they don't drink much.

Getting drunk while entertaining is of course out of the question.



It's said that after several years of this, the intestines build up their own defenses.

It's tough being an adult!



So, now do you understand what a publicist's job is all about?



Yep! I got the feeling that they work very hard, especially at a small company.

Ah, so a small company is attractive to you?



No, when I start working, I think a bigger company will be easier...

I want to enjoy my own life and my own free time.



"When seeking shelter, look for a big tree," as they say.

Bah, young people today have no sense of adventure!

If you want to contact Miso Suzuki, he can be found working (maybe) happily at:

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